Impact Case Study on CcHUB
Who we are

Co-Creation Hub Nigeria (CcHUB) is a social innovation centre dedicated to accelerating the application of social capital and technology for economic prosperity in Nigeria. The centre is a shared working space for technologists, entrepreneurs, government, tech companies, impact investors and hackers in and around Lagos to co-create new solutions to the many social problems in Nigeria.

CcHUB functions at the heart of Nigeria’s technology innovation ecosystem as a place to:

- facilitate creative thinking and collaborative problem solving
- encourage technology innovation in Nigeria
- encourage shared accountability between technologist & innovators
- serve as a living lab for prototyping and testing tech tools
- build new skills and competencies
- connect, share, create and find expertise

The problem we are solving

Nigeria is full of immense social challenges, which in itself creates a strong platform and opportunity for us to add value while taking a long term view to building a formidable platform for entrepreneurs, technologists and change agents etc.

Co-Creation Hub was established as a social innovation centre out of the passion to contribute to the development of Nigeria as a nation, and support people to develop tech-driven solutions to social-economic challenges in the country.

Solutions & Key achievements

Our strong focus on innovation and consistency in our message as a social innovation centre over the years has brought about growth in our work as detailed below:

Key achievements in terms of reach, impact & partnerships includes the following

- We currently have a vibrant community of over 14,500 smart social tech entrepreneurs interested in the smart application of technology to co-create solutions
- In June 2016, we launched our re:learn centre in Abuja in. The focus of re:learn is to empower children with knowledge, skills, and confidence required to become makers of technology through its education initiative. In addition, provide thought leadership on the smart application of technology in classrooms. re:learn have reached over 400 students through several programs such as BotClub, GeeksClub, Summer of Code
In December 2015, CcHUB launched the CcHUB Growth Capital – Nigeria’s first social innovation fund to invest in next generation infrastructure for change in Nigeria and beyond – with targeted fund size of over N1Billion over the next 24 months.

Through our Incubation unit we have supported over 55 early stage ventures providing solutions to social problems with technology. These ventures have in turn created 350 jobs & have supported over 60 ideas to build sustainable businesses.

iHQ project by CcHUB is helping to build an innovation city & - a hotspot for creative ventures where all key stakeholders (academics, industry and government) find adequate infrastructure, resources and enabling environment to thrive while collaborating. The I-HQ project currently opens business and home to over 40 technology companies in Yaba.

Increased partnerships with key stakeholders such as Omidyar Network, Bank of Industry, OSIWA just to mention a few - on different initiatives in supporting the next generation of infrastructure builders and social innovation for better society.

Our Mobile Experience Lab unit have conducted over 40 usability tests for startups & companies, over 15 product development consultations. It also evangelises user centred design with a monthly UX meetup (over 30 so far) in Lagos & Abuja which averages over 35 people every month. The unit also conducts market intelligence services for CcHUB & startups in our portfolio.
Indigo’s grant & Support to CcHUB

Indigo’s grant to CcHUB supported our operations, facilitated the opening of our office space in 2011, which had a significant impact in consolidating the tech ecosystem in Yaba. Additional grants went to our pre-incubation unit to nurture ideas into businesses such as Budgit, Constitution app, Efiko to name a few.

These activities through indigo’s support was instrumental in getting additional funding from organisations such as Omidyar network.

The funding from Indigo Trust has also supported CcHUB to:

- developed into a viable entity capable of offering a wide array of services to our community and partners
- strengthen our incubation unit on providing support to ideas/ventures to launch and scale
- help ventures scale and reach a wider range of audience
## Key Metrics / Stats

<table>
<thead>
<tr>
<th>METRICS</th>
<th>STATS</th>
</tr>
</thead>
</table>
| **Community:** Comprises of entrepreneurs, technologists and other forward thinking Nigeria | Community members: **14,500** active members and growing  
No. of developers in community: **4,500** |
| **Incubation:** Number of startups that have been incubated and supported over the last 5 years. | Pre-Incubation: **40**  
Incubation: **30** |
| **no. of start-ups currently in Incubation** | Pre-Incubation: **15**  
Incubation: **10** |
| **Total no. of Jobs created by start-up in our portfolio** | **120** jobs a year, and **600** jobs have been created over the last 5 years. |
| **Events (including hackathons)** | **120** events in a year / **600** events have been hosted at the CcHUB over the last 5 years with an average of **85** participants at each event. |
### List of Current Incubated Ventures

<table>
<thead>
<tr>
<th>S/N</th>
<th>NAME OF VENTURES</th>
<th>SOLUTION OFFER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Truppr</td>
<td>Truppr - a social tool that connects YOU to events and people to help make regular exercise a lifestyle</td>
</tr>
<tr>
<td>2</td>
<td>lifebank</td>
<td>Applies smart technology to build an efficient blood system across sub-saharan Africa through an enterprise marketplace that links hospitals with blood banks.</td>
</tr>
<tr>
<td>3</td>
<td>Mamalette</td>
<td>Mamalette is a platform where Nigerian mothers and mothers-to-be interact to provide mutual support and community throughout the motherhood experience</td>
</tr>
<tr>
<td>4</td>
<td>Àsà</td>
<td>Àsà is a brand of mobile applications dedicated to promoting and preserving our Rich African Culture.</td>
</tr>
<tr>
<td>5</td>
<td>AUTOBOX</td>
<td>AUTOBOX is a platform for car owners to discover &amp; purchase genuine auto parts and find tips on everything motoring.</td>
</tr>
<tr>
<td>6</td>
<td>VacantBoards</td>
<td>VacantBoards is an Online Outdoor Advertising Marketplace that enables one-click booking of outdoor advert spaces and track advertising campaigns.</td>
</tr>
<tr>
<td>7</td>
<td>GoMyWay</td>
<td>GoMyWay is a ride-sharing platform that connects passengers with drivers who have spare seats to share.</td>
</tr>
<tr>
<td>8</td>
<td>GRIT Systems</td>
<td>GRIT Systems develops web-enabled technology for controlling and gathering data about household &amp; commercial electrical power consumption.</td>
</tr>
<tr>
<td>9</td>
<td>Traclist</td>
<td>Traclist is a social platform that gives you access to a wide range of fashion products from many different retailers in Nigeria.</td>
</tr>
<tr>
<td>10</td>
<td>Stutern</td>
<td>Stutern connects employers looking for the best talents with students looking for internship opportunities. Carpool with TRUSTED &amp; VERIFIED members going in your direction.</td>
</tr>
<tr>
<td>11</td>
<td>Jekalo</td>
<td>Carpool with TRUSTED &amp; VERIFIED members going in your direction.</td>
</tr>
</tbody>
</table>
Other Ventures Supported

<table>
<thead>
<tr>
<th>S/N</th>
<th>NAME OF VENTURES</th>
<th>SOLUTION OFFER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Budgiti</strong></td>
<td>a web platform for easy to comprehend presentation of the Nigerian budget and public sectors spending using infographics.</td>
</tr>
<tr>
<td>2</td>
<td><strong>Wecyclers</strong></td>
<td>Wecyclers gives low-income communities in developing countries a chance to capture value from waste and clean up their neighborhoods through incentive-based recycling.</td>
</tr>
<tr>
<td>3</td>
<td><strong>Lagos Innovation Hotspot</strong></td>
<td><strong>Innovation Hotspots</strong>: is a web platform to map hotspots representing clusters of emerging high growth and competitive businesses across Lagos. The Map provides information on each cluster, businesses and location based support services.</td>
</tr>
<tr>
<td>4</td>
<td><strong>OpenApps</strong></td>
<td><strong>OpenApps</strong>: OpenApps is a market intelligence system that aggregates Internet users behaviour from multiple high traffic sources to support the development of intuitive digital services in Nigeria</td>
</tr>
<tr>
<td>5</td>
<td><strong>500Shops</strong></td>
<td><strong>500Shops</strong>: 500Shops is a platform with a mission to provide creative tools that help businesses sell their products online.</td>
</tr>
<tr>
<td>6</td>
<td><strong>123 Health</strong></td>
<td><strong>123Health</strong>: a web and mobile health information system (<a href="http://www.my123health.com">www.my123health.com</a>) To enable screen reader support, press shortcut Ctrl+Alt+Z. To learn about keyboard shortcuts, press shortcut Ctrl+slash.</td>
</tr>
<tr>
<td>7</td>
<td><strong>Nearest Locator</strong></td>
<td><strong>Nearest Locator</strong>: Nearest Locator is a location based mobile app that helps you easily and accurately find nearest places to you; places like: ATMs, Banks, Eateries, Hospitals, Pharmacies, Police Stations, Events and Promos/deals etc., closest to you, with their detailed information like contact info and location on map.</td>
</tr>
<tr>
<td>8</td>
<td><strong>Voteguard</strong></td>
<td><strong>Voteguard</strong>: VoteGuard is a mobile &amp; web application for the monitoring &amp; vetting of election results conducted v reported by the electoral commissions in Nigeria &amp; Africa.</td>
</tr>
<tr>
<td>S/N</td>
<td>NAME OF VENTURES</td>
<td>SOLUTION OFFER</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>9</td>
<td><strong>Project Watch</strong></td>
<td><strong>Project Watch</strong>: Projectwatch is a tool for monitoring project embarked by government and private sectors. Projectwatch provides information as reported by citizens</td>
</tr>
<tr>
<td>10</td>
<td><img src="image" alt="Ideas2020 logo" /></td>
<td><strong>Ideas2020</strong>: a web platform to crowd-source small community projects to be implemented by citizens to drive Nigeria closer to achieving the goals of Vision2020 through grassroots community led initiatives <a href="http://www.ideas2020.com">www.ideas2020.com</a></td>
</tr>
<tr>
<td>11</td>
<td><img src="image" alt="Save and Buy logo" /></td>
<td><strong>Save and Buy</strong>: is a virtual savings platform that provides you with a convenient, fun and secure way to save</td>
</tr>
</tbody>
</table>

Other Ventures Supported
Programmes & Partnerships

Open Living Labs Programmes
Through our open living labs, we bring together diverse stakeholder groups including subject matter experts, technologist, marketing & business professionals to co-create innovative solutions to clearly defined social problems in Nigeria. We have run 17 living labs in the last 5 years on themes including Governance (Indigo Trust), Water & Sanitation (World Bank), Trade Transparency (DFID), Culture & Creative Industries (British Council), Financial Literacy (Visa), Education, Health etc. These have led to the creation of more than 45 tools and apps some of which have launched as products of new startups. Funded by the Omidyar Network, Indigo Trust, Google and Schmidt Family Foundation;

CcHub is well positioned as a trusted Innovation Advisor to government, Civil Society and the Creative Community in the application of collective intelligence for the accomplishment of societal common goals in Nigeria.

Below are recent/on-going projects we have executed at CcHUB through our open living lab and partnership with major civil societies and organizations:

Digital Security (Partner: OSIWA):
The SafeOnline project is a project aimed at raising awareness on Digital Security in Nigeria by engaging Active citizens, Activists and CSOs on the need to ensure the integrity of their Digital systems, training and helping to protect their Digital Communications Systems. SafeOnline.ng:

Social Change Summit (Partner: Omidyar Network):
Started in 2015, the yearly summit is an initiative of the CcHUB is a convergence of stakeholders from government, business, civil societies, donors, academia and international organisations; and is in line with the Hub’s mission to accelerate the application of social capital and innovation to make Nigeria a better society.

GoVote (Partner: Ford Foundation):
GoVote.ng launched during the 2015 election campaign as a standalone voter education platform. www.Govote.ng answers critical enquiries of citizens around election registration processes.

#FinLitChallenge

Financial Literacy Challenge (Partner: VISA):
This was initiated as a challenge to create technology tools to help Nigerians make better use of their income as well as provide education on relevant financial issues such as the importance of saving, financial management and savvy financial decision making.
Culture Shift (Partner: British Council):
a project aimed at building relevant
technology solutions to enhance the activities
of high potential companies across Nigeria’s
creative sector.

Through the project, select high potential companies in Nigeria’s creative sector worked together with software developers and designers from the CcHub community to develop innovative technology solutions that help the companies address critical business challenges or help them tap into previously unexploited opportunities in their industry value.

Intel Student Partnership Programme (Partner: INTEL):
This program is designed to enable students at leading universities in Nigeria to have the opportunity to work closely with Intel and understand their latest technologies.

Students who join this program received technical training, incredible connections, and extraordinary opportunities from Intel. Students were also exposed to new Intel technologies, development tools, and industry defining software applications from Intel and its global partners.
re:learn (relearn.ng):
This is the edTech initiative of CcHUB – an open living lab focused on providing thought leadership on the smart application of technology in schools and empower children with knowledge, skills and confidence required to become makers of technology through its education initiative.

Below are the edTech programmes we have executed at the CcHUB through re:learn:

**Geeks Club**
Geeks Club is an after school computing club for Secondary School students in Nigeria that teaches students how to program computers and grow from being consumers to makers of technology.

**Efiko**
A mobile quiz platform for secondary school students designed to stimulate and personalise the learning experience beyond the school environment.

**Summer of Code:**
A 4 week, fun, intense programme to introduce young people aged 5-18 years to computer programming. Through the Summer of Code, kids will learn new skills and tools to express their creativity. The program culminates in a Demo Day which is a fun day where students proudly present projects they’ve built to their parents and invited guests.

**BotClub**
CcHUB’s Robotics club is a 3 month after-school programme to introduce students in Nigerian public secondary school to software programming through the use of Robotics kits as a teaching tool. This prepares them for a career in science & technology and to the culture of inventing, creating and making.
Mobile Experience Centre (MxLAB):
This is a unit of CcHUB with the focus:

- To bridge the gap between digital biz and end-users
- Get user feedback of products
- Enlightening users on application of tech for daily lives
- Lab for new product development
- Market research for new product development
- Research around tech and its use

Below are research programmes we have executed at the CcHUB through the MxLAB:

- **Code Camp**: CodeCamp is an intense 4-week training program that targets early-stage designers and developers. For the 4 weeks, participants will be exposed to an immersive development program crafted by top practitioners with a specific focus on helping them transition into career in programming. At the end of the programme, participants will graduate job ready, be connected to employers and have opportunities to hone new skills.

- Conducted Usability Testing for (Wema Bank, Facebook, Lagos Electricity Board, Truppr, Ultima Studio (Who wants to be a millionaire)).

- **Talent Gap by CcHUB**: The Talent Gap Analysis of the Information Technology Sector is a private sector driven research work designed to identify, evaluate and prioritize current and anticipated gaps in Nigeria’s IT workforce. The outcome of the the work will provide insight to stakeholders in addressing the gap between available talents and industry requirements through education and outreach, human capital development, knowledge sharing and collaboration. This analysis will be the first known comprehensive study aimed at evaluating the workforce demands of the sector, the supply and ability of local education and training institutions to deliver a competitive workforce required to position the industry as a major player in Africa and globally.

- **#BuildForMyCity**: A gathering of people hacking hyperlocal solutions to problems facing a chosen neighborhood. The first edition of the #BUILDFORMYCITY was held in September 2015 and focused on focused on web and mobile solutions to address the needs of the communities in Yaba and Surulere, Lagos. Other hyperlocal hacks have gone to happen in other cities such as Abuja & Akure.

- **UX Lagos**: A monthly and informal community consisting of people interested in User Experience (UX) design and users to discuss on the role of UX in the development process, marketing, business, and everyday life.

- **How I Use My Phone**: How I Use My Phone is a research project which aims to gather and share data on the pattern of mobile phone usage of different user demographics in Nigeria with quarterly feedback report. This research has published five editions focused on: Market traders in a nearby community market, working professionals, students from tertiary institutions, blue-collar workers who perform jobs that typically involves the use of their hands & healthcare professionals.
ECOSYSTEM DEVELOPMENT

The initiative will leverage the innovation assets within the Yaba neighborhood of Lagos State in building Nigeria’s first “Innovation City”. Existing assets in the neighborhood includes the technology start-up clusters (over 20 tech start-ups) and innovation enablers such as University of Lagos and Yaba College of Technology, Lagos State University (Yaba Campus), Centre for Creative Arts, proximity to the airport & main business district and affordable decent accommodation.

Below are summarizes our work at the CcHub towards the ecosystem development:

**i-HQ**

The focus of this initiative is to support the current government’s regeneration effort in converting Yaba into a hotspot for creative ventures where all key stakeholders (academics, industry and government) find adequate infrastructure, resources and an enabling environment to thrive while collaborating.

i-HQ is an industry led initiative aimed at accelerating the growth of technology innovation and entrepreneurship for economic prosperity in Nigeria. Supported by the Federal Ministry of Communication Technology and the Lagos State Innovation Advisory Council and led by a consortium of reputable organisations including Main One Cable Company, TechnoVision, Enough is Enough Nigeria, Paradigm Initiative, Google Nigeria, Nokia and Co-Creation Hub.

The initiative looks to leverage the innovation assets within the technology cluster located around Herbert Macaulay Way, Yaba in building an “Innovation City” – a hotspot for creative ventures where all key stakeholders (academics, industry and government) find adequate infrastructure, resources and an enabling environment to thrive while collaborating. The pilot phase which can be followed on [http://cchubnigeria.com/i-HQ/](http://cchubnigeria.com/i-HQ/)

**Lagos Innovation Hotspots:**

The Lagos Innovation Hotspots is an initiative aimed at mapping hotspots representing clusters of emerging high growth and competitive businesses across Lagos. The Map provides information on each cluster, businesses and location based support services.

Innovation for the purpose of this work refers to the creation of better or more effective products, processes, technologies, services or ideas that are acceptable by markets, governments and society.
Our facility is spread across 4 floors in downtown Yaba, Lagos, Nigeria and has between 250-300 people passing through every day. In the facility, we provide a conducive environment for creativity and collaboration to take place while addressing the key factors (power & internet) that hinder productivity in this part of the world.

The nucleus of our space is the hub on the 6th floor, opened in September 2011, which serves a membership/challenge-based co-working space, an ideation space and an event space. In this floor some of Nigeria’s finest social entrepreneurs, subject matter experts and web/mobile developers work on ground-breaking startup ideas for the many social and commercial opportunities in Africa’s most populous country.

This floor has 90 - 120 people working from there everyday and is purposely designed to allow serendipity take place. On this floor, we also house the CcHub Pre-Incubator where back-of-the-envelope social impact startup ideas are guided to experiment, build and prove their concepts with a Minimum Viable Product developed and launched with $5,000 in pre-seed investment. Over the last 5 years, we have admitted 47+ ideas into the CcHub pre-inc
The facility also contains an incubator on the 1st floor, running now for 3+ years, where 9 early stage startups (currently) are working on scaling innovative products that have achieved product-market fit. These ventures are graduates of the CcHub Pre-Incubation programme who have proven their concept, figured out their product/business model and now have teams with clear revenue models. At this stage, CcHub further invests up to $25,000 in the ventures for 7% equity stake. 13 ventures have been admitted into the CcHub incubator since opening in 2013. We graduated the first incubatee, BudgIT in December 2014 and a second incubatee, Traclist in July 2015.

On the Ground floor of our facility is our Mobile Experience Centre (MXLab), a space dedicated to sensitizing and enlightening the community on the importance of usability & user experience in product development. In the MXLab, we conduct usability tests on digital products being developed to serve the Nigerian audience. We also use the space to grow an appreciation for a culture of creating, making and educating the next generation to imbibe this culture. The last floor of the facility is our gorgeous roof terrace.
The roof terrace is our park in the sky where members go to work in the outdoors while appreciating the ambience of our dynamic home city, Lagos. We have a cafe on the terrace which also makes it a big draw for other members of the Nigerian startup ecosystem springing up around us in Yaba increasing the possibility for chance meetings that lead to great collaborations.

We have a project in place for a brand new 10-storey innovation centre - The CoHUB innovation Centre is a multi-purpose centre with adequate support facilities for innovative and creative collaboration. The proposed design has two wings – the office and event wing with a common multi-level car park designed to house around 80 cars. Each floor within the office wing has been designed for a distinct purpose.
CONTACT
Co-Creation Hub Nigeria,
6th Floor,
294 Herbert Macaulay Way,
Sabo, Yaba, Lagos.

T: +234 (01) 295 0555
E: info@cchubnigeria.com
W: www.cchubnigeria.com